

DANILO LEE

Playa Del Rey, California
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424.645.SEO4

EDUCATION

The Art Institute of California - Los Angeles
INTERACTIVE MEDIA DESIGN
2007–2009

WORK

TollFreeForwarding.com (October 2009 – Current)
ONLINE MARKETING ASSOCIATE
Develop, execute, measure, and refine Search Engine Optimization strategies to increase targeted web traffic and sales.

ST8 Creative Solutions (October 2008 – October 2009)
PROJECT MANAGER | DESIGNER
Oversaw development and production of multiple projects through all stages from concept to delivery. Managed contractors and assisted the Creative Director.

DolsotBibimbap.com (June 2008 – January 2010)
FOUNDER | OWNER
Presented outstanding information to Korean food enthusiasts.
Developed, executed, and managed strategical plans for online and offline marketing.

Internet Brands (February 2008 – October 2008)
WEBSITE ACCOUNT SPECIALIST
Developed processes and procedures to transition newly acquired web properties while providing exceptional customer service.

DBurns Design (July 2007 – February 2008)
JUNIOR PROJECT MANAGER | WEBSITE DEVELOPMENT
Liasion between clients and production team.

SKILLS

Adobe Illustrator	Microsoft Visio
Adobe InDesign	Microsoft Word
Adobe Photoshop	SEO/SEM/SMO
Advanced Microsoft Excel	XHTML/CSS
Microsoft PowerPoint	Google Analytics Qualified Individual

LANGUAGES

Korean - Conversational	Portuguese - Fluent	Spanish - Basic
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